



AMY RUTH

HERMOSA BEACH, CA

VISUAL ARTIST, CREATIVE DIRECTOR

CONTACT

310.977.9165

AMY@AMY-RUTH.COM

HERMOSA BEACH, CA

MY SKILLS

- UPPER MANAGEMENT
- PROBLEM SOLVING
- VISUAL ARTIST
- ATTENTION TO DETAIL

LEADERSHIP	██████████
TEAMWORK	██████████
STRATEGY	██████████
CREATIVITY	██████████
TRAINING	██████████
ORGANIZATION	██████████

REFERENCES

LAURA WAHL
310-367-5188

BRIANNE COLEMAN
808-722-3131

OSCAR MENENDEZ
818-823-4127

ABOUT ME

A very hard, detailed worker, visionary, creative director, and entrepreneur with a large skill set. I began my professional life in 2003 in both the bar/ restaurant & entertainment world placing systems to simplify and organize, developing customer-driven events, designing new brands, websites, and products, and building teams for growth within each concept. My strengths are in design, organization, hospitality, and all things visual.

WORK EXPERIENCE

LYRIC DANCE PRO
FOUNDER, DIRECTOR | **AUG 2016 - PRESENT**

- Taught a variety of styles and ages.
- Head of Operations
- Created, Wrote, Produced, & Directed 12 Live Shows
- Brand Creation + All Design Work

FREELANCE DESIGNER
CREATIVE CONSULTANT | **MAR 2009 - PRESENT**

- Brand Creation + Development
- Web Development + Strategy
- Design for Marketing

BAR MANAGEMENT GROUP: BMG
BARTENDER + STRATEGY | **SEPT 2003 - JAN 2009**

- High-Volume bartending
- Trained and asked to take knowledge of organization, speed, and accuracy to multiple locations within the company. Capacity of venues: ~300-2000

MY EDUCATION

UNIVERSITY OF NC
CHARLOTTE

DISNEY
ORLANDO

FOCUS
DANCE & GRAPHIC DESIGN

FOCUS
HOSPITALITY

AMY RUTH

HERMOSA BEACH, CA

DIRECTOR, MANAGER, PRODUCER, CREATIVE

WWW.AMY-RUTH.COM

LIVE. LOVE. CREATE.

"Logic will get you from A to B,
imagination will take you
everywhere" - Albert Einstein

CONTACT

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✉ AMY@CREATECOMPLEX.COM

📍 HERMOSA BEACH, CA

⑧ COVER LETTER

I'm writing as an interested candidate in bringing many years of expertise in upper management, hospitality, organization, design, marketing & strategy to your establishment.

As my resume indicates, I have an extensive background in supporting, creating, and executing new ideas. I have successfully brought many ideas to life through organization, team building, and determination.

Currently, I have assisted in or completed individually, an award-winning short film, have helped multiple bars, restaurants, fitness, and dance studios come to life around the US, completed twelve original live shows locally, multiple websites, hundreds of pieces of choreography, and published two books. I thrive most on a blank canvas and keeping cohesion within a brand. My happy place is sparking and keeping the interest of my audiences. I think outside the box while simplifying, organizing, and producing ideas customers want to return to.

Although I enjoy being an educator and entrepreneur, the opportunity to grow another business on a larger scale while acting as a creative director is where my passion lies.

I am a driven, risk-taking, individual who was taught to work extremely hard and I know I will work just as hard for you.

Thank you for your time and attention, and I look forward to any further conversation!!

Amy
R U T H

CELL: 310.977.9165